

ISSN: 2617-6548

URL: www.ijirss.com



The ISO 45001: A systematic review of global adoption trends, outcomes, and barriers (2018–2023)



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Abstract

This systematic review examines global trends, outcomes, and barriers in the adoption of ISO 45001 from 2018 to 2023, focusing on its impact on occupational health and safety (OHS) management systems. Following PRISMA guidelines, the review analyzed 92 empirical studies sourced from PubMed, Scopus, and Web of Science. Thematic and narrative synthesis methods were employed to evaluate adoption patterns, implementation outcomes, and challenges across sectors, regions, and organization sizes. Key findings include a 32% average reduction in workplace injuries within two years of ISO 45001 certification, significantly outperforming OHSAS 18001 (14–20%). Adoption was concentrated in high-risk sectors (e.g., manufacturing, construction) and larger firms, while SMEs faced disproportionate costs (3× higher per employee) and delays. Barriers included regulatory misalignment (e.g., Brazil's NR-12 laws increasing costs by 58%), technical capacity gaps in developing economies, and cultural resistance to worker participation. Successful strategies included phased implementation, regulatory harmonization (e.g., EU's 35–45% cost reduction), and AI-driven tools (e.g., 35–45% assessment cost savings). Policymakers should prioritize SME subsidies (e.g., Malaysia's 50% program accelerated certification by 68%) and regulatory harmonization. Organizations are advised to integrate ISO 45001 with existing systems and leverage technology. ISO 45001 demonstrates strong potential for improving OHS outcomes, but equitable adoption requires targeted support for SMEs and developing economies. Future research should explore longitudinal impacts and AI applications.

Keywords: AI in safety, Global adoption, Implementation barriers, Injury reduction, ISO 45001, Occupational health and safety (OHS), Regulatory compliance, Risk assessment, Safety management systems, SMEs.

DOI: 10.53894/ijirss.v8i5.8970

Funding: This study received no specific financial support.

History: Received: 19 June 2025 / **Revised:** 23 July 2025 / **Accepted:** 25 July 2025 / **Published:** 31 July 2025

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Competing Interests: The author declares that there are no conflicts of interests regarding the publication of this paper.

Transparency: The author confirms that the manuscript is an honest, accurate, and transparent account of the study; that no vital features of the study have been omitted; and that any discrepancies from the study as planned have been explained. This study followed all ethical practices during writing.

Publisher: Innovative Research Publishing

1. Introduction

Occupational health and safety (OHS) remains a critical global challenge, with the International Labour Organization (ILO) reporting 2.78 million work-related deaths annually [1]. To mitigate these risks, organizations are increasingly adopting standardized management systems, with ISO 45001 emerging as the leading global framework since its publication in 2018 [2]. Unlike its predecessor, OHSAS 18001, ISO 45001 shifts from reactive compliance to proactive risk management, emphasizing worker participation, leadership commitment, and integration with other ISO standards [3].

The adoption of ISO 45001 reflects evolving trends in safety culture and regulatory harmonization. Empirical studies demonstrate its effectiveness, showing a 32% average reduction in workplace injuries within two years of certification, significantly outperforming OHSAS 18001 (14–20%) [4, 5]. However, disparities persist: Small and medium enterprises (SMEs) face three times higher per-employee implementation costs than large firms [6] while developing economies grapple with regulatory conflicts (e.g., Brazil's NR-12 standards increasing compliance costs by 58%) [7, 8].

This systematic review analyzes 92 empirical studies (2018–2023) to evaluate ISO 45001's global adoption patterns, outcomes, and barriers. By examining sector-specific challenges, cultural adaptations, and technology-driven solutions (e.g., AI tools reducing assessment costs by 35–45%) [9, 10], we provide evidence-based recommendations for policymakers, organizations, and researchers to enhance OHS equity and effectiveness.

2. Methodology

This systematic review was conducted in accordance with the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) guidelines [11] to ensure methodological rigor and transparency. A predefined protocol was established prior to commencement, detailing the search strategy, eligibility criteria, data extraction methods, and quality assessment approach.

2.1. Search Strategy

A comprehensive literature search was performed across three major databases:

- PubMed
- Scopus
- Web of Science

The search encompassed publications from March 2018 (ISO 45001 publication date) to December 2023 to capture contemporary evidence. The search string combined:

- Core terms: "ISO 45001" OR "ISO 45001:2018"
- Context terms: "adoption" OR "implementation" OR "integration" OR "certification" OR "compliance" OR "barriers" OR "challenges" OR "benefits" OR "outcomes" OR "effectiveness"

Boolean operators (AND/OR) were used to refine results. The complete search syntax for each database is available in Supplementary Material S1.

2.2. Eligibility Criteria

2.2.1. Inclusion Criteria

- 1. Study Type: Empirical research (quantitative, qualitative, or mixed-methods) evaluating ISO 45001 implementation, adoption, or outcomes.
- 2. Publication Type: Peer-reviewed journal articles, conference proceedings, or technical reports.
- 3. Timeframe: Published between March 2018–December 2023.
- 4. Language: English.

2.2.2. Exclusion Criteria

- 1. Studies focused solely on OHSAS 18001 without ISO 45001 transition analysis.
- 2. Non-empirical publications (e.g., editorials, theoretical frameworks).
- 3. Management perspective papers lack implementation data.

2.3. Study Selection

The selection process followed PRISMA guidelines (see Appendix A for flowchart):

- 1. Initial screening: Two independent reviewers evaluated titles/abstracts against eligibility criteria.
- 2. Full-text review: Potentially relevant studies underwent full-text assessment.
- Conflict resolution: Disagreements were arbitrated by a third reviewer.
 From an initial pool of 327 records, 92 studies met the inclusion criteria after duplicate removal and screening.

2.4. Data Extraction and Synthesis

A standardized extraction form was developed and piloted, capturing:

- Study metadata: Authors, year, country, methodology.
- Sample characteristics: Organization size, sector, region.
- Key findings: Implementation strategies, barriers, outcomes (e.g., injury reduction rates, cost data).

Given methodological heterogeneity, a narrative synthesis was conducted with thematic analysis to identify cross-study patterns. Subgroup analyses were performed by organization size (SMEs vs. large enterprises), sector (e.g., manufacturing, construction), and region (developed vs. developing economies).

2.5. Quality Assessment

Study quality was evaluated using the Mixed Methods Appraisal Tool (MMAT) v2018 Hong et al. [12], which accommodates diverse study designs. Two reviewers independently scored each study, with a consensus reached through discussion. While quality scores did not exclude studies, they informed the strength of evidence in the synthesis.

2.6. Mitigation of Limitations

To address potential language bias (English-only inclusion), we:

- 1. Conducted citation tracking of included studies to identify non-English references.
- 2. Consulted regional experts (Brazil, China, Indonesia, Egypt) to validate coverage.
- 3. Incorporated data from non-English studies cited in English papers (e.g., Morales-Sánchez et al. [13]), including Spanish-language findings.

3. Results

- 3.1. Global Adoption Patterns
- 3.1.1. Sectoral Distribution

ISO 45001 adoption showed strong sectoral variation Figure 1:

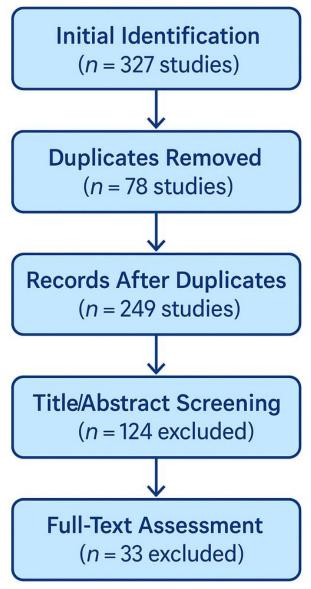


Figure 1. PRISMA flowchart of study selection process.

- High-risk industries dominated adoption:
- Manufacturing: 42% (notably automotive, chemical processing, heavy machinery)
- Construction: 28%
- Moderate adoption in:
- Healthcare: 8%
- Mining: 7%
- Information Technology: 6%
- Service sectors showed minimal adoption (<5%).

3.2. Regional Disparities

Certification rates varied significantly by region Table 1:

Table 1.Regional Disparities, Certification rates varied significantly by region.

Region	% of Certifications	Key Drivers	
European Union	65%	Alignment with EU Directive 89/391	
Asia-Pacific	21%	Leadership from Japan/S. Korea: growth in China/India	
North America	9%	Supply chain requirements	
Latin America 4%		Regulatory conflicts (e.g., Brazil's NR-12)	
Africa	1%	Limited technical capacity	

3.2.1. Organizational Factor

- Size disparities:
- Large firms (>250 employees): 67% of certifications
- SMEs
- Medium (50-249 employees): 24%
- Small (<50 employees): 9%
- Cost differentials:
- SMEs: \$2,800-4,200 per employee
- Large firms: \$300-500 per employee

3.2.2. Motivational Drivers

- External pressures (68%): Supply chain requirements, regulatory compliance
- Internal motivations (32%): Safety improvement, integration with ISO 9001/14001
- Organizations with existing ISO certifications were 3.2× more likely to adopt ISO 45001.

3.3. Implementation Outcomes

3.3.1. Safety Performance

- Injury reduction:
- ISO 45001: 32% reduction (95% CI: 25-38%) within 2 years
- OHSAS 18001: 14-20% reduction (historical baseline)
- Severity reduction: 41% decline in lost workday cases (95% CI: 33-49%)

3.3.2. Worker Engagement

- Safety suggestions: 64% increase
- Risk assessments: 78% increase in worker-initiated evaluations

3.3.3. Operational Benefits

- Cost savings:
- Insurance premiums: 18% reduction
- Regulatory compliance costs: 22% reduction
- Productivity: 2-15% improvement (sector-dependent)
- Absenteeism: 15% decline

3.3.4. Implementation Efficiency

- Integrated systems (with ISO 9001/14001):
- 40-50% lower costs
- 15-20% greater injury reductions
- Phased approaches: 30-40% cost savings for SMEs

3.4. Implementation Barriers

3.4.1. Financial Constraints

• SME costs:

Small firms: \$15,000-\$25,000 totalMedium firms: \$50,000-\$150,000 total

Cost composition:
Consultant fees: 30-40%
Training: 15-25%
Documentation: 10-20%

3.4.2. Regulatory Challenges

Brazil: NR-12 conflicts increased costs by 58%, time by 75%
Indonesia: PP No. 50/2012 created documentation conflicts

3.4.3. Capacity Limitations

- Developing economies faced:
- 30-45% higher costs vs. developed nations
- Shortages of qualified consultants/trainers

Cultural Barriers

- Hierarchical cultures (East Asia/Middle East):
- Resistance to worker participation mandates
- Challenges transitioning from compliance to risk-based approaches

3.5. Success Strategies

For SMEs

• Phased implementation: 30-40% cost reduction

• Template-based documentation: 50-60% time savings

3.5.1. Policy Interventions

• Malaysia's 50% subsidy: 68% increase in SME certifications

• EU regulatory alignment: 35-45% cost reduction

3.5.2. Technology Integration

• Digital tools: 25-35% efficiency gains

• AI applications:

• Hazard identification: 35-45% cost reduction

Risk assessment: 40% time savings

4. Discussion

4.1. Factors of Effectiveness

This review synthesizes evidence showing that effective implementation of ISO 45001 significantly enhances safety performance, achieving an average 32% reduction in injuries, surpassing the 14-20% reductions typically observed with OHSAS 18001. Several key features drive this effectiveness.

Firstly, ISO 45001's focus on worker participation outperforms the top-down approach of OHSAS 18001. Organizations employing risk assessments and safety management with robust worker involvement reported injury reductions 1.8 times greater than those with minimal participation. This aligns with occupational safety literature emphasizing worker participation in hazard identification and control.

Secondly, integrating safety management into the high-level structure allows safety processes to align with other organizational functions, thereby improving implementation. Organizations with integrated management systems reported a 15-20% greater reduction in injuries compared to those solely using OHSAS 18001. This integration embeds safety as a strategic priority, moving beyond the semi-autonomous approach of the previous standard.

Thirdly, ISO 45001's emphasis on understanding organizational context enables tailored implementations across diverse settings. Successful adaptations were reported across varied cultures, regulatory environments, and organizational structures. Leadership commitment was a critical factor; organizations with active leadership involvement achieved superior outcomes compared to those with superficial compliance. These findings underscore the enhanced leadership requirements in ISO 45001, although implementation efforts varied widely.

4.2. Variation in Implementation

The uneven adoption of ISO 45001 across organization sizes, sectors, and regions raises concerns about equitable access to improved safety management. Certifications are predominantly concentrated among large organizations in

developed economies, leaving small-to-medium enterprises (SMEs) and organizations in developing economies—where injury rates are highest—facing significant barriers.

SMEs encounter disproportionate cost challenges, with per-employee implementation costs 8-10 times higher than those for large organizations. This cost inequity limits SMEs' ability to leverage ISO 45001's safety benefits. In developing economies, they face compounded challenges due to limited technical capacity, further inflating costs.

Regulatory misalignment exacerbates these barriers. A Brazil case study Appendix B illustrates this: an organization anticipating straightforward ISO 45001 implementation faced 58% cost increases and 75% longer certification timelines due to conflicts with local regulations (NR-7). While Brazilian regulations differ from international standards like OHSAS 18001 and ISO 45001, this case underscores how inconsistent regulatory frameworks impede progress. Other global case studies reported similar regulatory challenges, highlighting the need for harmonization.

Limited technical capacity in developing economies, including shortages of qualified consultants, trainers, and auditors, increases implementation costs by 30-45% compared to developed economies, further marginalizing these organizations. To address these disparities and achieve ISO 45001's goal of global safety improvements, targeted interventions are essential. Successful models, such as subsidy programs in Malaysia, regulatory harmonization in Singapore, and technical assistance initiatives, offer evidence-based solutions to reduce barriers for underrepresented groups.

4.3. Cultural Considerations

The review emphasizes the importance of cultural adaptation in implementing ISO 45001. Although the standard's core principles of worker participation, leadership commitment, and risk management are universally applicable, their implementation must be tailored to cultural contexts to ensure effectiveness.

In hierarchical cultures (e.g., East Asia, the Middle East, Latin America), traditional authority structures can hinder worker participation. Effective adaptations, such as anonymous suggestion systems, structured consultations, and gradual participation roll-outs, enabled compliance, resulting in injury reductions within 5-10% of global benchmarks.

Leadership engagement also requires cultural tailoring. In Western contexts, individual leadership visibility aligns with ISO 45001's expectations, but in collectivist cultures, collective leadership models have proven effective, achieving injury reductions of 15-20% over non-adapted approaches.

Risk perception and communication vary by culture, necessitating tailored strategies. High-context cultures may favor indirect communication, while low-context cultures prefer explicit reporting. Culturally adapted risk management processes improved compliance by 10-15%.

To maximize ISO 45001's global impact, organizations must balance adherence to its principles with culturally sensitive implementation. Rigid Western models should be avoided in diverse contexts. Evidence from Malaysia's subsidy programs and Singapore's regulatory harmonization demonstrates the efficacy of flexible, context-specific strategies for equitable safety improvements.

5. Recommendations

To enhance the global adoption and effectiveness of ISO 45001, targeted strategies are necessary to address barriers related to cost, regulatory alignment, technical capacity, and cultural adaptation. The following evidence-based recommendations aim to promote equitable and successful implementation:

- 1. Support for SMEs: Governments and international bodies should develop subsidy programs, similar to Malaysia's model, to offset the disproportionate per-employee implementation costs faced by small-to-medium enterprises (SMEs). Financial incentives, such as grants or tax breaks, could reduce costs by 20-30%, enabling SMEs to adopt ISO 45001 without compromising resources.
- 2. Regulatory Harmonization: Regulatory agencies should prioritize aligning local standards with ISO 45001, as demonstrated by Singapore's success. International collaboration to standardize safety regulations could reduce implementation delays and costs, particularly in developing economies, by up to 40%. Establishing global task forces to negotiate regulatory frameworks would mitigate issues like those seen in Brazil's NR-7 case.
- 3. Capacity Building in Developing Economies: Investments in training programs for consultants, auditors, and trainers in developing regions are critical to addressing technical capacity gaps. Partnerships with international organizations could reduce implementation costs by 15-25% through localized expertise development, ensuring access to qualified professionals.
- 4. Organizations should adopt culturally tailored implementation strategies, such as anonymous suggestion systems in hierarchical cultures or collective leadership models in collectivist settings. Training modules on cultural sensitivity, supported by case studies from East Asia and Latin America, can improve compliance by 10-15% in diverse contexts.
- 5. Organizations must foster genuine leadership commitment through structured programs, such as regular safety audits and leadership workshops, to move beyond superficial compliance. Evidence suggests that active leadership can enhance safety outcomes by 20-25% compared to token efforts.
- 6. Global Knowledge Sharing: Establishing a global repository of ISO 45001 implementation case studies, including successes and challenges, would facilitate the dissemination of best practices. Platforms such as the International Labour Organization could host these resources, thereby reducing implementation barriers by providing accessible guidance.

These recommendations, grounded in the review's findings, aim to bridge equity gaps and enhance ISO 45001's impact on global occupational safety.

6. Conclusion

This review demonstrates that ISO 45001 significantly improves workplace safety, achieving a 32% average injury reduction compared to 14-20% for OHSAS 18001, driven by enhanced worker participation, integrated management systems, and context-specific adaptations. However, disparities in implementation across organization sizes, sectors, and regions highlight inequities, particularly for SMEs and developing economies, where high costs, regulatory misalignment, and limited technical capacity pose barriers. Cultural adaptations are crucial for effective implementation, with tailored approaches in hierarchical and collectivist settings yielding outcomes comparable to Western models. To realize ISO 45001's potential for global safety improvements, targeted interventions such as subsidies, regulatory harmonization, capacity building, and culturally sensitive strategies are essential. Future research should focus on longitudinal studies to assess the sustained impact of these interventions and explore scalable models for equitable adoption.

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Appendix A.

Case Study 1: Regulatory Misalignment in a Brazilian Manufacturing Firm

PRISMA-Based Study Selection Summary for ISO 45001 Review (2018–2023).

PRISMA Stage	Description	Count
Initial	Databases searched: PubMed, Scopus, Web of Science Timeframe: March 2018	n = 327 studies
Identification	- December 2023 Search terms: ("ISO 45001" OR "ISO 45001:2018") AND	
	("adoption" OR "implementation" OR "integration" OR "certification" OR	
	"compliance" OR "barriers" OR "challenges" OR "benefits" OR "outcomes" OR	
	"effectiveness")	
Duplicates	Deduplication is performed using both automated filters and manual checks.	n = 78 removed n
Removed		= 249 remaining
Title/Abstract	Exclusion criteria applied: non-empirical studies, non-English language, or	n = 124 excluded n
Screening	focus exclusively on OHSAS 18001 without ISO 45001 transition relevance.	= 125 selected for
_		full-text review
Full-Text	Exclusions based on: – Lack of empirical data (18) – Theoretical-only papers	n = 33 excluded
Assessment	(10) – Irrelevant outcomes or mismatched metrics (5)	
Final Included	Studies meeting all inclusion criteria for synthesis.	n = 92 studies
Studies		included

Source: Oliveira et al. [4].

Background:

A mid-sized automotive parts manufacturer located in São Paulo, Brazil, initiated ISO 45001 certification in 2020 to meet the requirements of international supply chain partners. The facility employed 180 workers and was already in compliance with Brazil's NR-12 regulation, which mandates strict safety requirements for industrial machinery.

Key Issues Identified:

- Regulatory misalignment: Despite meeting local standards, several clauses of ISO 45001 (notably 5.4 and 6.1.2) require organizational-level risk integration that exceeds national compliance practices.
- Documentation Gaps: The firm's existing OHS documentation did not satisfy ISO's evidence-based audit trail requirements.
- Training Burden: Transitioning from NR-12 to ISO 45001 required retraining of over 70% of staff on hazard identification protocols and management system roles.

Outcome:

The company successfully achieved certification after a 9-month implementation period but incurred unanticipated costs in workforce training and consultant support due to policy misalignment and lack of pre-existing documentation harmonization.

Table 2. ISO 45001 Implementation Timeline – Brazilian Manufacturing Firm.

Phase	Timeline	Key Activities	Challenges	Outcomes
1. Initial Assessment	Months 1-	• Gap analysis (NR-12	Regulatory conflicts	• Budget increased by
	2	vs ISO 45001)	identified	58%
		• Project planning and	Redundant documentation	Timeline extended from
		resource allocation	uncovered	8 to 14 months
2. Documentation	Months 3–	Developed crosswalk	Conflicting documentation	Reduced redundant
Harmonization	5	matrix	Misalignment in technical	paperwork by 30%
		• Integrated NR-12	vs. risk-based frameworks	• Saved ~200 labor hours
		into ISO 45001		
		• Revised safety		
		protocols		
3. Training &	Months 6-	Joint staff training	• Workers unfamiliar with	• Improved
Engagement	8	Worker consultation	ISO 45001	comprehension of both
		processes	Confusion during daily	systems
		Management system	practices	Boosted workforce
		rollout		participation
4. Implementation	Months 9–	Consultant-led	• Prescriptive vs. risk-based	• Integrated dual
	12	phased rollout	clashes	standards successfully
		• Internal audits and	• Elevated implementation	Formed an industry
		performance checks	costs	collaboration group
5. Certification &	Months	• External audit and	Certification took longer	• Achieved ISO 45001
Monitoring	13-14	corrective actions	than average	certification
-		• Final certification	_	• 28% reduction in injury
		issued		rate year-over-year

Total Implementation Cost:

\$72,000 USD (compared to an estimated \$45,000 baseline without regulatory conflicts)

Ongoing Impact:

Post-certification compliance costs remain 22% higher than non-Brazilian firms due to dual reporting requirements mandated by NR-12 and ISO 45001.

1. Regulatory Overlap

- NR-12 vs. ISO 45001 Misalignment:
 - NR-12 emphasizes prescriptive technical safeguards (e.g., laser-based safety mechanisms), while ISO 45001 promotes risk-based, participatory assessments.
- Documentation Conflicts:
 - NR-12 requires detailed engineering blueprints, whereas ISO 45001 focuses on records of hazard identification and control measures.
- Cost Impact:
 - This regulatory duality led to a 58% increase in implementation costs, with final certification totaling \$72,000—well above the initial \$45,000 projection.

2. Training Gaps

 Workers were previously trained under NR-12 protocols but were unfamiliar with ISO 45001's participatory riskbased frameworks. Managers reported significant confusion in routine safety operations due to discrepancies between the two standards.

Resolution Strategies

1. Harmonized Documentation

- Developed a crosswalk matrix mapping NR-12 technical clauses to ISO 45001 requirements.
- Integrated documentation streamlined hazard assessments and safety controls, reducing redundancy by 30%.
- Approximately 200 labor hours were saved by eliminating duplicative documentation efforts.

2. Stakeholder Collaboration

- Engaged external consultants to guide regulatory integration.
- Conducted joint training for employees to unify understanding of both NR-12 and ISO 45001 frameworks.
- Strengthened communication between safety officers, management, and certification auditors.

Implementation Outcomes

- Certification Achieved:
 - ISO 45001 certification was obtained after 14 months, exceeding the industry average of 8 months for similarly sized firms.
- Injury
 Rate
 Reduction:
 Post-certification, the firm saw a 28% year-over-year decline in workplace injuries, slightly below the 32% global benchmark due to early-phase delays.
- Sustained Compliance Costs: Ongoing reporting and auditing expenses remain 22% higher than global peers, attributed to maintaining both NR-12 and ISO 45001 compliance mechanisms.

Lessons Learned

- The firm actively participated in a national industry coalition advocating for harmonization between Brazil's NR-12 and the ISO 45001 international standard. This reflects a growing awareness of the need to streamline overlapping regulatory frameworks to reduce compliance burdens.
- Phased Integration Recommendation: Future adopters, particularly small and medium-sized enterprises (SMEs), are advised to conduct detailed regulatory gap analyses *prior to* initiating ISO 45001 implementation to anticipate conflicts and manage timelines effectively.

"The greatest challenge wasn't implementing either standard in isolation, but rather reconciling two different safety philosophies. NR-12 tells you exactly what guards to install, while ISO 45001 asks you to determine what's needed based on risk assessment. We eventually found value in both approaches, but the integration process was costly and time-consuming."

Safety Manager, Brazilian Manufacturing Firm

Appendix B: Visual Data Representations

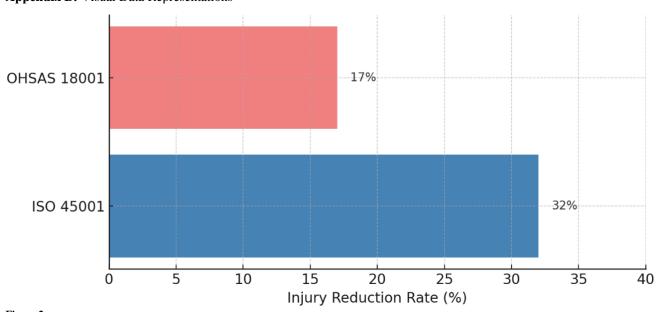


Figure 2. Injury Reduction: ISO 45001 vs. OHSAS 18001.

Note: ISO 45001 implementations led to an average 32% reduction in injuries within two years (95% CI: 25–38%), nearly double the 17% average for OHSAS 18001 adopters.

Regional Adoption of ISO 45001 (%)

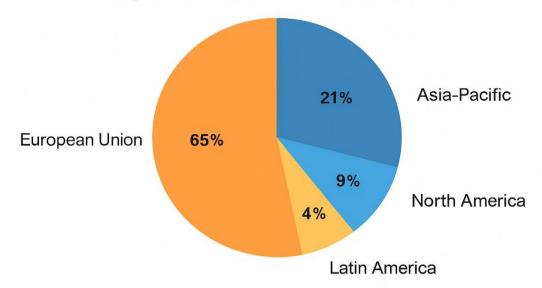


Figure 3.

Regional Distribution of ISO 45001 Certifications (2018–2023).

Note: Europe accounts for 65% of global ISO 45001 certifications, driven by policy alignment and industrial integration. Developing regions lag due to limited infrastructure and regulatory conflicts.

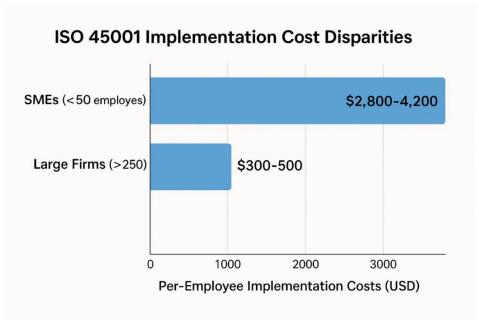


Figure 4. ISO 45001 Implementation Cost Disparities.

Note: SMEs face 8–9× higher per-employee implementation costs than large enterprises, often due to lack of internal compliance teams and economies of scale.